

## CURRICULUM VITAE – PROFESSOR JOHN M. LUIZ

ORCID: 0000-0003-3806-4424

<https://scholar.google.co.uk/citations?user=BJ73OIQAAAAJ&hl=en&oi=ao>

### PROFILE

Professor of International Management and Strategy at the University of Sussex Business School in the UK, and at the Graduate School of Business (GSB) at the University of Cape Town, specialising in International Business Strategy; Business, Society, and Government; Institutions and Emerging Markets. Previously, he served as Director of International Relations at the GSB and was responsible for amongst other things international accreditation and international strategy and partnerships, and successfully took the School through AACSB, EQUIS and AMBA accreditation. Before that he was a Professor at the Wits Business School and served in various capacities including as their Director of International Programmes and as Academic Director. He was Executive Dean in the Faculty of Management at the University of Johannesburg.

He was a Visiting Scholar at the University of California Los Angeles (UCLA) in 1999, 2006 and 2011, at Nova School of Business and Economics in Lisbon in 2021, at the Università degli Studi di Macerata, Italy in 2015, a Senior Global Fellow at the School of Public Policy and Institute for Advanced Study at the Central European University in Budapest, Hungary and the Global Public Policy Institute in Berlin, Germany in 2016, a Visiting Professor at Pontificia Universidad Católica de Chile in Santiago 2011-2013, and a Research Affiliate at Columbia University in 2006. Besides the Ph.D., John has completed various other programmes including the Cambridge Advanced Programme on Development Economics at Cambridge University, the Wharton Global Faculty Development Programme, and Strategic Management at the Harvard Business School. He is a member of various professional bodies and was President of the Economic Society of South Africa 2014-2016. He was appointed by the South African Cabinet to the national South African Statistics Council and served from 2013-2018. He is on the Editorial Board of several journals and a referee for over a dozen more.

Besides winning various teaching awards, John has published in excess of 150 publications including around 100 articles in leading journals such as: the Journal of International Business Studies; Journal of Management Studies, Journal of World Business; Journal of Business Ethics; Global Strategy Journal; Organization; Governance; The International Journal of Human Resource Management; California Management Review; Journal of International Business Policy; International Business Review; World Development; Oxford Economic Papers; Journal of Development Studies; International Review of Law and Economics; and the Cambridge Journal of Economics. He is the co-author and/or editor of several books published by Macmillan, Pearson and Oxford University Press, over 20 book chapters, and the co-author of an award-winning case study on sustainable development. The National Research Foundation recognised John's research and he has been rated since 2003. His current rating confirms him in the internationally acclaimed category.

John works as a consultant and has undertaken work for the United Nations, African Development Bank, UK Department for International Development, Development Bank of Southern Africa, the Industrial Development Corporation, the Department of Trade and Industry, the United States Agency for International Development, the Johannesburg Development Agency, and the Centre for Development and Enterprise, amongst others. He is active in management training and executive education and consulting at several leading multinational corporations, public entities, and NGOs. He has lectured at various universities and programmes including the INSEAD *My Globe* Programme, the *Grow Your Business* programme and the *Management Development Programme* with Duke University, and programmes with Emory University; HEC Paris; Rotterdam School of Management; University of North Carolina; Thunderbird School of Global Management; United Nations System Staff College; University of Cologne, Fundação Dom Cabral; IESE, Wharton Global CEO Program, Brown University and IE, TIAS, Frankfurt School of Finance and Management.

## 1. PUBLICATIONS

### Publications in peer reviewed journals

1. Nayyar, R. & Luiz, J.M. (2024). Location choice and Indian outward foreign direct investment: Institutional thresholds and differentiating between institutional quality and institutional distance. *Journal of Institutional Economics*, 20, e6, 1–21. <https://doi.org/10.1017/S1744137423000292>
2. Meyer, K., Luiz, J.M., & Fedderke, J. (2024). Rules of the Game and Credibility of Implementation in the Control of Corruption. *Journal of Business Ethics*. Forthcoming.
3. Brand, T., & Luiz, J.M. (2024). A faith-based entrepreneurial sensemaking lens: Empowerment, risk, and agency. *Journal of Management, Spirituality & Religion*. Forthcoming.
4. Van Wyk, S., & Luiz, J.M. (2024). The Liability of Emergingness and the South African Wine Country-of-Origin Effect. *South African Journal of Business Management*. Forthcoming.
5. Fedderke, J., Luiz, J.M. & Barnard, H. (2023). Multinational corporations' capital allocation decisions across asymmetric risk locations: Intertemporal equilibrium and optimal transitional adjustment paths. *IMA Journal of Management Mathematics*, 35, 127–150. <https://doi.org/10.1093/imaman/dpad017>
6. Preuss, L., Fischer, I., & Luiz, J. M. (2023). Using sensemaking as a lens to assess student learning on corporate social responsibility and sustainability. *Higher Education Quarterly*; 77, 676-692. <https://doi.org/10.1111/hequ.12429>
7. Khan, H., & Luiz, J. (2023). Strategies for the declining printing industry: Diversification, consolidation, and internationalisation. *South African Journal of Business Management*, 54(1), 10 pages. doi:<https://doi.org/10.4102/sajbm.v54i1.3563>
8. Fedderke, J., & Luiz, J. (2023). In memoriam Charles Edward Wickens Simkins: The renaissance economist. *South African Journal of Economics*. <https://doi.org/10.1111/saje.12338>
9. Adams, A. & Luiz, J.M. (2022). Incomplete institutional change and the persistence of racial inequality: The contestation of institutional misalignment in South Africa. *Journal of Management Studies*, 59(4), 857-885. <https://doi.org/10.1111/joms.12793>
10. Luiz, J.M. & Barnard, H. (2022). Home country (in)stability and the locational portfolio construction of emerging market multinational enterprises. *Journal of Business Research*. 151: 17-32. <https://doi.org/10.1016/j.jbusres.2022.06.042>
11. Luiz, J.M. & Terziev, V. (2022). Axes and fluidity of oppression in the workplace: Intersectionality of race, gender, and sexuality. *Organization*. Forthcoming. <https://doi.org/10.1177/13505084221098252>
12. Luiz, J.M. & Guchu, B. (2022). Building markets between institutional discontinuities: Intermediation between formal and informal sectors in developing countries. *Africa Journal of Management*, 8(2), 218-237. <https://doi.org/10.1080/23322373.2022.2039052> .
13. Pradier, A. & Luiz, J.M. (2022). Out of the Frying Pan into the Fire: The Green Energy Transition, Resource Independence, and the War in Ukraine. *World Economics*, 23(2): 121-142.
14. Luiz, J.M., Magada, T. & Mukumbuzi, R. (2021). Strategic Responses to Institutional Voids (Rationalization, Aggression, and Defensiveness): Institutional Complementarity and Why the Home Country Matters. *Management International Review*, 61(5), 681–711. <https://doi.org/10.1007/s11575-021-00457-8>
15. John M. Luiz & Diana Spicer. (2021). Global Configurations in Multinational Enterprises, Duality, and the Challenge of LGBT Inclusivity in Unsympathetic Host Countries within Africa. *The International Journal of Human Resource Management*, 32(11): 2382-2415 <https://doi.org/10.1080/09585192.2019.1583268>
16. Chibba, M., & Luiz, J. M. (2021). The Convergence of Business and Economics Principles: The Case of Starbucks. *World Economics*, 22(3): 141-156
17. Ralph Hamann, John Luiz, Kutlwano Ramaboa, Farzad Khan, Xolisa Dhlamini. (2020). Neither colony nor enclave: Calling for dialogical contextualism in management and organization studies. *Organization Theory*, 1(1): 1-21. <https://doi.org/10.1177/2631787719879705>
18. Adeleye, I., Luiz, J., Muthuri, J., & Amaeshi, K. (2020). Business ethics in Africa: the role of institutional context, social relevance, and development challenges. *Journal of Business Ethics*, 161(4): 717–729. <https://doi.org/10.1007/s10551-019-04338-x>
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  22. Brites Pereira, L. and Luiz, J. (2020). Institutional Drivers, Historical Determinism, and Economic Development in Mozambique. *International Journal of Emerging Markets*. 15(4): 767-789. <https://doi.org/10.1108/IJOEM-01-2019-0024>
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  25. John M. Luiz, Kondwani Kachika & Tapfumaneyi Kudzurunga. 2019. Negotiating new institutional logics: Market access amongst smallholder farmers in Zambia and Malawi. *Society and Business Review*. 14(4): 360-377. <https://doi.org/10.1108/SBR-01-2019-0015>
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  28. Barnard, H., & Luiz, J. M. 2018. Escape FDI and the dynamics of a cumulative process of institutional misalignment and contestation: Stress, strain and failure. *Journal of World Business*. 53(5): 605-619. <https://doi.org/10.1016/j.jwb.2018.03.010>
  29. Robertson, N. & Luiz, J.M. 2019. Exploiting emerging market complementarities: Delayed, then accelerated internationalisation in a technology EMNE. *Multinational Business Review*. 27(1), 54-76. <https://doi.org/10.1108/MBR-02-2018-0016>
  30. Shaw, B. and Luiz, J. 2018. The impact of distance (external) and organizational factors (internal) on the knowledge chain of multinational corporations: South Africa as a host country. *Thunderbird International Business Review*. 60(3) (May/June 2018): 295-311. <http://dx.doi.org/10.1002/tie.21892>
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  33. Luiz, J., Stringfellow, D. and Jefthas, A. 2017. Institutional complementarity and substitution as an internationalization strategy: the emergence of an African multinational giant. *Global Strategy Journal*. 7(1): 83–103. DOI: 10.1002/gsj.1143
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  36. John M. Luiz. 2015. The Impact of Ethno-Linguistic Fractionalization on Cultural Measures: Dynamics, Endogeneity, and Modernization. *Journal of International Business Studies*. 46, 1080–1098. (Financial Times list) <https://doi.org/10.1057/jibs.2015.6>
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42. Moosa, S., Luiz, J., Carmichael, T., Peersman, W., & Derese, A. (2016). Insights of private general practitioners in group practice on the introduction of National Health Insurance in South Africa. *African Journal of Primary Health Care & Family Medicine*, 8(1), 1-6.
43. Adonis L, Basu D, Luiz J. 2015. The Role of Prospect Theory in Screening Behavior Decision-Making in a Health-Insured Population of South Africa. *Journal of Psychology & Psychotherapy*. 5(5): 1-6. doi: 10.4172/2161-0487.1000208
44. John M. Luiz and Callum Stewart. 2014. Corruption, South African Multinational Enterprises and Institutions in Africa, *Journal of Business Ethics*. 124(3): 383-398. DOI: 10.1007/s10551-013-1878-9. (It is a top 40 journal on Financial Times list)
45. Luiz and Visser. 2014. Strategic and Architectural Dimensions of the Decision-Making Processes in South African Multinational Corporations. *Journal of Management & Organization*. 20(6): 832-850. doi:10.1017/jmo.2014.56. (ISI IF 0.594)
46. Luiz, J. M. (2014). Social compacts for long-term inclusive economic growth in developing countries. *Development in Practice*, 24(2), 234-244.
47. Chetty, S., & Luiz, J. M. (2014). The experience of private investment in the South African water sector: The Mbombela Concession. *Development Southern Africa*, 31(4), 563-580. (ISI IF 0.557)
48. Adonis, L., Basu, D., & Luiz, J. (2014). Predictors of adherence to screening guidelines for chronic diseases of lifestyle, cancers, and HIV in a health-insured population in South Africa. *Global health action*, 7(1), 1-8, 23807. <http://dx.doi.org/10.3402/gha.v7.23807>. (IF 1.93)
49. Luiz, J. M., & Ruplal, M. (2013). Foreign direct investment, institutional voids, and the internationalization of mining companies into Africa. *Emerging Markets Finance and Trade*, 49(4), 113-129. (ISI IF 1.19)
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51. Luiz. A Review of Social Welfare in sub-Saharan Africa: From the Colonial Legacy to the Millennium Development Goals. *Economic Papers*. 32(1): 110-121, 2013.
52. Adonis, L., An, R., Luiz, J., Mehrotra, A., Patel, D., Basu, D., & Sturm, R. (2013). Provincial screening rates for chronic diseases of lifestyle, cancers and HIV in a health-insured population. *South African Medical Journal*, 103(5), 309-312.
53. Luiz, J. M., & Stephan, H. (2012). The multinationalisation of South African telecommunications firms into Africa. *Telecommunications Policy*, 36(8), 621-635. (ISI IF 1.539)
54. Cline, G. B., & Luiz, J. M. (2013). Information technology systems in public sector health facilities in developing countries: the case of South Africa. *BMC medical informatics and decision making*, 13(1), 13. (ISI IF 1.48)
55. Naudé and Luiz. An industry analysis of pharmaceutical production in South Africa. *South African Journal of Business Management*. 44(1): 33-46, 2013. (ISI)
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57. Lambert and Luiz. Passenger service quality expectations as perceived by long haul airline managers in South Africa. *African Journal of Business Management*. 5(29): 11662-11675, 2011.
58. Chibba and Luiz. Poverty, Inequality and Unemployment in South Africa: Context, Issues and the Way Forward. *Economic Papers*. 30(3): 307-315, 2011.
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  61. Luiz. Infrastructure Investment and its Performance in Africa over the Course of the Twentieth Century. *International Journal of Social Economics*. 37(7/8): 512-536, 2010.
  62. Beck and Luiz. The Kyoto Protocol Clean Development Mechanism and its Application in an Emerging Market: The Case of South Africa. *International Journal of Energy, Environment and Economics*. 19(3): 227-256, 2011.
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  64. Townsend, Luiz and Bick. MTN: One Group; One Vision; One Brand. *Emerald Emerging Markets Case Studies*. 1(1): 1-17, 2011. DOI: 10.1108/20450621111126765
  65. Luiz et al. The State and Scope of the Economic History of Developing Regions. *Economic History of Developing Regions*. 25(1): 3-20, 2010.
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  68. Luiz. Institutions and Economic Performance: Implications for African Development. *Journal of International Development*. 21: 58-72, 2009. (ISI IF 0.878)
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  74. Luiz and Muller. Greenhouse Gas Emission Reduction under the Kyoto Protocol: The South African Example. *International Business and Economics Research Journal*. 7(1): 75-92, 2008.
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  79. Hurwitz & Luiz. Understanding Working Class Credit and Over-Indebtedness in South Africa. *Journal of Southern African Studies*. 33(1): 107-131, 2007. (ISI IF 0.457)
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  81. Perkins, Fedderke & Luiz. An Analysis of Economic Infrastructure Investment in South Africa. *South African Journal of Economics*. 73(2): 211-228, 2005.
  82. Luiz. The State of Economics at South African Universities. *South African Journal of Economics*. 72(1): 187-206, 2004.
  83. Luiz and Wessels. Changes in the Provision of Health Care in South Africa. *South African Journal of*

- Business Management*. 35(3): 1-11, 2004.
84. Luiz. The Relevance, Practicality and Viability of Spatial Development Initiatives: A South African Case Study. *Public Administration and Development*. 23: 433-443, 2003.
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  86. Wessels & Luiz. The Future of the South African Retail Pharmacy Industry in the Light of International Experience and the Changing Healthcare Market. *South African Journal of Economic and Management Sciences*. 6(3): 612-626, 2003.
  87. Fedderke & Luiz. Production of Educational Output: Time-Series Evidence from Socio-economically Heterogeneous Populations – the Case of South Africa, 1927-1993. *Economic Development and Cultural Change*. 51(1): 161-188, 2002.
  88. Luiz. South African state capacity and post-apartheid reconstruction. *International Journal of Social Economics*. 29(8): 594-614, 2002.
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  94. Luiz. The politics of state, society and economy. *International Journal of Social Economics*. 27(3), 227-244, 2000. (This article received the Highly Commended Award for 2001 by the Editorial Board.)
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  96. Luiz. The evolution and fall of the South African apartheid state: a political economy perspective. *UFAHAMU: Journal of the African Activist Society*. 26(2/3): 49-72, 2000.
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### Books and book chapters

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2. Luiz, J.M. 2019. Economics, Transitions, and Traps in Emerging Markets. In Robert Grosse and Klaus E. Meyer (eds.) *Handbook on Management in Emerging Markets*. Oxford University Press.
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19. Luiz (ed) 2006. *Managing Business in Africa: Practical Management Theory for an Emerging Market*. Oxford University Press.
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21. Luiz. 2006. Mastering the Environment of Business in Africa. Chapter in *Managing Business in Africa*. Oxford University Press.

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### Teaching Cases

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2. St Leger Moss, A., Luiz, J., & Sarah, B. 2020. First Capital Bank: The internationalisation of a Malawian bank into a regional player in Southern Africa. *The Case Writing Centre*, Case Reference no. 121-0001-1; <http://casecent.re/p/173942>; and in *Emerald Insight*; ISSN: 2633-8505; and Graduate School of Business, University of Cape Town, South Africa. <https://doi.org/10.1108/CASEUCT-2020-000003> (with teaching note).
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5. Gordon-Brown and Luiz. 2006. Eve Smith: Case Novice. Wits Business School Case Centre and European Case Clearing House.
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8. Townsend and Luiz. Game: Competing in Africa's Playing Fields. Wits Business School Case Centre and European Case Clearing House. 2010.
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10. Metton and Luiz. Competition Commission vs South African Airways (2005) Wits Business School Case Centre and European Case Clearing House. 2010.
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### Research reports/Working papers

1. John M. Luiz and James Rycroft. 2018. Homelessness, Property Rights and Institutional Logics. Economic Research Southern Africa Working Paper #750.
2. Achim Wennmann, Brian Ganson, and John Luiz. 2017. Study on the Operational Experience of Business Environment Reform Programming in Fragile and Conflict-affected States. UK Department for International Development (DFID), London, and the Centre on Conflict, Development and Peacebuilding (CCDP) of the Graduate Institute of International and Development Studies in Geneva, Switzerland.
3. Dirk Hanekom and John M. Luiz. 2017. The impact of Multinational Enterprises on Public Governance Institutions in Areas of Limited Statehood. Economic Research Southern Africa Working Paper #699.
4. John M. Luiz, Dustin Stringfellow and Anthea Jefthas. 2017. The impact of home and host country institutions in the internationalization of an African multinational enterprise. Economic Research Southern Africa Working Paper #658.
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6. Luiz and Chetty. 2014. The experience of private investment in the South African water sector: The Mbombela Concession. Economic Research Southern Africa Working Paper #429.
7. Luiz and Radebe. 2012. The Strategic Location of Regional Headquarters for Multinationals in Africa. Economic Research Southern Africa Working Paper #276.
8. Cline and Luiz. 2011. Information technology systems in public sector health facilities in developing countries: the case of South Africa. Economic Research Southern Africa Working Paper #251.
9. Luiz and Stephan. 2011. Determinants of Foreign Direct Investment of South African Telecommunications Firms into Sub-Saharan Africa. Economic Research Southern Africa Working Paper #222.



10. Luiz, Pereira, and Oliveira. 2011 Constructing Institutional Measures: Indicators of Political and Property Rights in Mozambique, 1900-2005. Economic Research Southern Africa Working Paper #219.
11. Luiz. 2012. Developing Africa's Infrastructure for Enhanced Competitiveness: Tanzania. Report for the African Development Bank, Tunisia.
12. Luiz. 2012. Developing Africa's Infrastructure for Enhanced Competitiveness: South Africa. Report for the African Development Bank, Tunisia.
13. Luiz. 2012. Developing Africa's Infrastructure for Enhanced Competitiveness: Zambia. Report for the African Development Bank, Tunisia.
14. Luiz. 2010. Economic Recovery and Competitiveness of African Countries: Mauritius. Report for the African Development Bank, Tunisia.
15. Luiz. 2010. Economic Recovery and Competitiveness of African Countries: Botswana. Report for the African Development Bank, Tunisia.
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18. Luiz and Ruplal. 2010. Foreign Direct Investment and the Internationalisation of South African Mining Companies into Africa. Economic Research Southern Africa Working Paper #194.
19. Luiz and Fadal. 2010. An Economic Analysis of Sports Performance in Africa. Economic Research Southern Africa Working Paper #162.
20. Luiz. 2009. Evaluating the Performance of South African Economics Departments. Economic Research Southern Africa Working Paper #150.
21. Luiz and Charalambous. 2009. Factors Influencing Foreign Direct Investment of South African Financial Services Firms in Sub-Saharan Africa. Economic Research Southern Africa Working Paper #118.
22. Luiz. 2009. Economics and Entrepreneurship: A Review of Economic Through. WBS Centre for Entrepreneurship Working Paper #6.
23. Luiz and Mariotti. 2008. Perceptions Regarding Entrepreneurship in an Emerging and Culturally Diverse Economy: A South African Survey. Economic Research Southern Africa Working Paper #95.
24. Perkins, Fedderke & Luiz. An Analysis of Economic Infrastructure in South Africa. Centre for Social Science Working Paper No. 102.
25. Fedderke, Luiz & de Kadt. Using Fractionalization Indexes: deriving methodological principles for growth studies from time series evidence. Economic Research Southern Africa Working Paper #5.
26. Fedderke & Luiz. The Political Economy of Institutions, Stability and Investment: a simultaneous equation approach in an emerging economy – the case of South Africa. Economic Research Southern Africa Working Paper #15.
27. Fedderke, & Luiz. Fractionalization and Long-Run Economic Growth: Webs and Direction of Association between the Economic and the Social – South Africa as a Time Series Case Study. Economic Research Southern Africa Working Paper #22.
28. Fedderke & Luiz. Does Human Generate Social and Institutional Capital? Exploring Evidence from Time Series Data in a Middle Income Country. Economic Research Southern Africa Working Paper #29.
29. Luiz. Johannesburg Inner City Performance Indicators. Johannesburg Development Agency: 2001, 2002, 2003, 2004, 2005.
30. Luiz. Kliptown Performance Survey. Johannesburg Development Agency: 2003, 2004, 2005.
31. Luiz. Randburg Performance Survey. Johannesburg Development Agency: 2003, 2004, 2005.
32. Luiz. Yeoville Performance Survey. Johannesburg Development Agency: 2004, 2005.
33. Luiz. An evaluation of the Spatial Development Initiatives: Fish River Case Study. DBSA.
34. Luiz, Topham & Manyindo. A rationale for an Urban Development Corporation for Johannesburg. Johannesburg Metro Report.
35. Luiz. The private sector on small business development, entrepreneurship and expanding the business sector in South Africa. Centre for Development and Enterprise Report.
36. Fedderke, de Kadt & Luiz. Growth and social capital: A critical reflection. South African Network for Economic Research Working Paper & Econometrics Research Southern Africa Working Paper.
37. Luiz. The Wealth of Some and the Poverty of Sub Saharan Africa. Econometrics Research Southern Africa Policy Paper.

38. Luiz. The New Partnership for African Development: Africa's Response to its Underdevelopment. *Econometrics Research Southern Africa Policy Paper*.
39. Fedderke, de Kadt & Luiz. Capstone or deadweight? Inefficiency, duplication and inequity in South Africa's tertiary education system, 1910-93. *Econometrics Research Southern Africa Working Paper*.
40. Fedderke & Luiz. Production of educational output: time series evidence from socio-economically heterogeneous populations the case of South Africa 1910-93. *South African Network for Economic Research Working Paper & Econometrics Research Southern Africa Working Paper*.
41. Fedderke, de Kadt & Luiz. Indicators of political liberty, property rights and political instability in South Africa: 1935-97. *South African Network for Economic Research Working Paper & Econometrics Research Southern Africa Working Paper*.
42. Luiz. South African State Capacity and Post-Apartheid Economic Reconstruction. *Econometrics Research Southern Africa Policy Paper*.
43. Luiz. The Politics of State, Society & Economy. *Econometrics Research Southern Africa Policy Paper*.
44. Luiz. Small Business Development, Entrepreneurship and Expanding the Business Sector in a Developing Economy: The Case of South Africa. *Econometrics Research Southern Africa Policy Paper*.
45. Luiz. Temporal Association, the Dynamics of Crime, and their Economic Determinants: A Time Series Econometric Model of South Africa. *South African Network for Economic Research Working Paper & Econometrics Research Southern Africa Policy Paper*.
46. Fedderke, de Kadt & Luiz. Growth and Institutions II. *South African Network for Economic Research Working Paper & Econometrics Research Southern Africa Working Paper*.
47. Fedderke, de Kadt & Luiz. Uneducating South Africa: Government Policy and the failure to address human capital a 1910-1993 legacy. *South African Network for Economic Research Working Paper & Econometrics Research Southern Africa Working Paper*.
48. Luiz, le Roux, Claussen. A profile of employed and unemployed African households in the OFS goldfields. *Employment research unit report no 47. 1994.*
49. Luiz, le Roux, Claussen. Demographic characteristics of the African population in the OFS goldfields. *Employment research unit report no 48. 1994.*
50. Luiz, le Roux, Claussen. The unemployment rate of the African population in the OFS goldfields. *Employment research unit report no 49. 1994.*
51. Luiz, le Roux, Claussen. Income and expenditure patterns of African households in the OFS goldfields. *Employment research unit report no 50. 1994.*

### **Conference papers**

1. Location choice and Indian outward foreign direct investment: Institutional thresholds and differentiating between institutional quality and institutional distance. Paper presented at the Academy of International Business Conference, Warsaw, Poland, 5 - 9 July 2023 (with Rishika Nayyar).
2. The internationalisation of emerging market defence enterprises: the challenge of moving beyond linking and leveraging. Paper presented at the British Academy of Management Conference, Brighton, UK, 5-6 September 2023 (with Guy Anderson).
3. BER in fragile and conflict-affected states: lessons from four African countries. Paper presented at a World Bank webinar on Supporting Business Environment Reform in Fragile and Conflict-Affected Situations, 22nd March 2023.
4. The Role of Dynamic Capabilities in Managing Institutional Voids: Examining Intra-African Internationalization. Paper presented at the Academy of International Business Conference, Miami, USA, 5 - 9 July 2022 (with Luke Andrews).
5. Strategic responses to institutional voids (Rationalization, Aggression, and Defensiveness): Institutional complementarity and why the home country matters. Paper presented at the Academy of International Business Conference, June 28 – July 2, 2021 (with Takudzwa Magada and Regis Mukumbuzi).
6. Exploring gendered attributional disparities in student outcomes: Are universities complicit? Paper presented at the 81st Annual Meeting of the Academy of Management, 29 July-4 August 2021 (online), (with Isabel Fischer).
7. Measuring the Complexity of Students' Cognitive Maps of Corporate Social Responsibility. Paper presented at the 81st Annual Meeting of the Academy of Management, 29 July-4 August 2021 (online), (with Lutz Preuss and Isabel Fischer).

8. The Nexus between Business, Government and Society under Extreme Institutional Turbulence: Integrating Market and Nonmarket Strategies in the Democratic Republic of the Congo and Zimbabwe. Russian Academy of Sciences, Institute For African Studies, 15th International Conference of Africanists, Moscow, [Online], May 24 – 26, 2021 (with Takudzwa Magada and Regis Mukumbuzi).
9. Business environment reforms in fragile and conflict-affected states: From a transactions towards a systems approach. Paper presented at AIB Journals Webinar: Current and Historic Conflict and IB Activity. 23 July 2020. (with Brian Ganson, & Achim Wennmann).
10. Tendências institucionais, determinismo histórico e desenvolvimento económico em Moçambique. Paper presented at the conference entitled Globalização Em Português: Revoluções E Continuidades Africanas. (with Luis Pereira), 18 December 2020, Lisbon.
11. The Accreditation Journey for Business Schools. Panellist at the AMBA & BGA's Accreditation Forum, 5-9 October 2020.
12. Risk and return over time: Changing location choices in the MNC network. Paper presented at the 46th Academy of International Business UK & Ireland Conference, 25-27 April 2019, Brighton, UK (with Johann Fedderke and Helena Barnard).
13. North-South relations and inclusivity in management scholarship: A call for reflexive hybridity. Paper presented at the 79th Annual Meeting of the Academy of Management, 9-13 August 2019, Boston, USA (with Ralph Hamman and Kutlwano Ramaboa).
14. Africa in global value chains - Negotiating new institutional logics related to sustainability requirements of multinational buyers. Keynote presentation at PDW on Africa in global value chains at the 79th Annual Meeting of the Academy of Management, 9-13 August 2019, Boston, USA.
15. Institutional Portfolios and the Dynamics of Locational Switching of Foreign Direct Investment. Paper presented at the Academy of International Business Conference, Copenhagen, Denmark, June 24-27, 2019 (with Helena Barnard).
16. Risk and return over time: Changing location choices in the MNC network. Paper presented at the Seventh Reading - UNCTAD International Business Conference, 5-6 April 2019, Reading, UK (with Johann Fedderke and Helena Barnard).
17. Institutional Drivers and Economic Development in Mozambique. Paper presented at the NOVAFRICA Conference on Economic Development in Africa, June 3-5, 2019, Lisbon, Portugal (with Luis Pereira).
18. Redefining Strategic Agility and Leadership for the 4th Industrial Revolution. Paper presented at the RISEUP Summit, 5-7 December 2019, American University of Cairo, Egypt.
19. Institutional Portfolios and the Dynamics of Locational Switching of Foreign Direct Investment. Paper presented at the 78th Annual Meeting of the Academy of Management, August 10-14, 2018, Chicago, Illinois, USA (with Helena Barnard).
20. Institutional Portfolios and the Dynamics of Locational Switching of Foreign Direct Investment. Global Challenges - Bridging Policy, Theory and Practice Conference Workshop at Central European University, Budapest, 12-13 April 2018 (with Helena Barnard).
21. Global North/Global South: Academic intersections and policy perspectives. Panel discussion at Global Challenges - Bridging Policy, Theory and Practice Conference Workshop at Central European University, Budapest, 12-13 April 2018.
22. Home-Country Turbulence as a Trigger for Outward FDI. Paper presented at the Academy of International Business Conference, Dubai, UAE, July 2-5, 2017 (with Helena Barnard).
23. MNEs, Duality, and the Challenge of LGBT Inclusivity in Unsympathetic Host Countries Within Africa, Paper presented at the Academy of Management Conference, August 4-8, 2017, Atlanta, USA, (with Diana Spicer).
24. Home-country turbulence as a trigger for outward FDI, Paper presented at the Academy of Management Conference, August 4-8, 2017, Atlanta, USA, (with Helena Barnard).
25. Africa as the next business frontier. Paper presented at the Global Network for Advanced Management Fifth Anniversary Symposium, Business and Management Education in the Age of Contested Globalization, Yale School of Management, New Haven, USA, April 19–21, 2017.
26. The political economy of middle-income traps: Is South Africa in a long run growth trap? The path to 'bounded populism'. Presidential address delivered at the 2015 biennial conference of the Economic Society of South Africa, held at the University of Cape Town, 2-4 September 2015.
27. Institutional Arbitrage as Motive for Outward FDI. Paper presented at the Academy of International

- Business Conference, 27-30 June 2015, Bangalore, India. (with Helena Barnard)
28. A Continent Whose Time has Come: How to Explode the Amount of IB Research in and on Africa. Panel paper presented at the Academy of International Business Conference, 27-30 June 2015, Bangalore, India.
  29. Rethinking government and democracy for the digital economy. Session moderator with Don Tapscott, Estoril Conference, 19-22 May 2015, Portugal.
  30. The future of business education. Panel discussion at Estoril Conference, 19-22 May 2015, Portugal.
  31. Institutional arbitrage as motive for outward FDI. Paper presented at the South African Reserve Bank, 6 February 2015, Pretoria.
  32. Corruption, Multinational Enterprises and Institutions in Emerging Markets: An African Perspective. Paper presented at the Academy of International Business Conference, July 3-6, 2013, Istanbul.
  33. Screening Practices for a Health Insured Population in South Africa. Paper presented at the International Conference on Health, Wellness and Society, 15-16 March 2013, Sao Paulo, Brazil (with Leegail Adonis, An Ruopeng, Debashis Basu, Roland Sturm).
  34. Management Education for the Future -Towards Responsibility, Sustainability and Integrity. Paper presented at the 73rd Annual Meeting of the Academy of Management, August 9-13, 2013, Orlando.
  35. Corruption, Multinational Enterprises and Institutions. Paper presented at the European Academy of Management (EURAM) Conference, June 24-29, 2013, Istanbul.
  36. The Strategic Location of Regional Headquarters for Multinationals in Africa: South Africa as a Host Country. Paper presented at the Academy of International Business Conference, 30 June-3 July 2012, Washington, DC.
  37. Social Welfare in Africa: From the Colonial Legacy to the Millennium Development Goals. Paper presented at the XVI<sup>th</sup> World Economic History Congress, 9-13 July 2012, Stellenbosch.
  38. An Economic Perspective: Navigating and Thriving in Africa. Paper presented at the Africa Growth Conference, 21 April 2011, UCLA Los Angeles (Keynote invited speaker).
  39. Doing Business in Emerging Markets – The Case of Africa. Paper presented at Florida Gulf Coast University, Fort Myers, 24 February 2011.
  40. Measuring Institutions: Indicators of Political and Property Rights in Mozambique, 1900-2005. Paper presented at the Frontier Research in Economic and Social History (FRESH/ERSA) Conference on Lessons from History for Development, 24-26 November 2010.
  41. Shifts in Global Trade Regimes and Their Impact on Africa. Paper presented at the Emerging Africa and the Global Business Revolution Conference, 28-29 June 2010, IESE Barcelona (invited speaker).
  42. Institutional Development and the Environment of Business in Africa. Paper presented at the European Union-Africa Forum, European Policy Centre, 3 June 2010, Brussels (invited keynote speaker).
  43. The Use of Business Case Studies in Management Education. Paper presented at the Enterprise and Society: Business History Perspective Workshop, 29-31 July 2010, Muldersdrift (with Beswick).
  44. Factors Influencing Foreign Direct Investment of South African Financial Services Firms in Sub-Saharan Africa. Paper presented at the South African Reserve Bank, 26 March 2010, Pretoria.
  45. Challenges and Prospects for Economic and Business Development in Africa. Paper presented at the International Cooperation in the face of Food and Energy Challenges Conference, 18 June 2009, Lisbon (invited participant).
  46. The University as Machine, Educator or Innovator? Paper presented at the Conference on Intellectual and Moral Leadership: What is a University for? 14-16 July 2009, Johannesburg (invited speaker).
  47. The Economics of Entrepreneurship: Who Some Do and Others Don't? Paper presented at the Entrepreneurship as a Driver for Growth Conference in Johannesburg, 12 November 2008.
  48. The African Union: Pipe Dream or Pragmatism? Paper presented at the Sixteenth Annual World Business Congress of the International Management Development Association in Maastricht, The Netherlands 4- 8 July 2007 (with Goldman, Makka and Mohammed)
  49. Diversity Management: An African Perspective. Paper presented at the 10<sup>th</sup> International Conference on Global Business and Economic Development in Kyoto, Japan, 8-11 August 2007 (with Theron)
  50. Growth and Institutions: A study of the link between political institutions and economic growth in South Africa – a time series study: 1935-97. Paper presented at the Conference on Reflecting History Through Numbers: Quantitative African Economic History in the New Institutional Tradition in Stellenbosch, 26-27 July 2007 (with Fedderke and de Kadt).
  51. Fedderke & Luiz. Does Human generate Social and Institutional Capital? Exploring Evidence from South

- African Time Series Data, 1917-2001. Paper presented at the Conference on Reflecting History Through Numbers: Quantitative African Economic History in the New Institutional Tradition in Stellenbosch, 26-27 July 2007 (with Fedderke).
52. Challenges and Prospects for Economic and Business Development in Africa. Paper presented at the International Management Conference in Johannesburg, 29-31 October 2006
  53. Economic Infrastructure Stocks and Investment in South Africa, 1870-2000. Paper presented at the Infrastructure and Growth Conference in Cape Town, 29 May – 31 May 2006.
  54. Using Fractionalization Indexes: deriving methodological principles for growth studies from time series evidence. Paper presented at the Annual Conference for Development and Change in India, Neemrana, December 2-4, 2005.
  55. Does Human Generate Social and Institutional Capital? Exploring Evidence from Time Series Data in a Middle Income Country. Paper presented at the 10<sup>th</sup> Annual Conference on Econometric Modelling in Africa, Nairobi, Kenya, 6-8 July 2005. (with Fedderke)
  56. Infrastructural Investment in Long-run Economic Growth: South Africa 1875-2001. Paper presented at the 10<sup>th</sup> Annual Conference on Econometric Modelling in Africa, Nairobi, Kenya, 6-8 July 2005. (with Fedderke and Perkins)
  57. Understanding Institutions in Africa. Paper presented at the International Conference on Humanities in Prato, Italy, 20-23 July 2004.
  58. The Role of the State and Institutions in the African Development Context. Invited to present a paper at the Annual Conference for Development and Change in Antigua, 28-30 July 2003. Organised by the Initiative for Policy Dialogue at Columbia University.
  59. The institutional determinants of long-term growth: South Africa as a case study. Paper to be presented at the 19<sup>th</sup> International Political Science Association Conference, in Durban, 29 June - 4 July 2003.
  60. Globalisation, NEPAD and Africa Recovery. Paper presented at the African Studies Association of Australasia and the Pacific Conference, in Sydney, 3-5 October 2002.
  61. South Africa's regional development: A misallocation of resources? Paper presented at the International Atlantic Economic Society Conference in Philadelphia, 11-14 October 2001.
  62. South African state capacity and post-apartheid reconstruction. Paper presented at the Western Economic Association International Conference in Vancouver, June 2000.
  63. South African state capacity and post-apartheid reconstruction. Paper presented at the American Sociological Association Conference in Washington, DC August 2000.
  64. Education in South Africa 1910-1993: A legacy. Paper presented at the Conference of the World Council of Comparative Education. University of Cape Town. 12-17 July 1998.
  65. Prostitution, STDs and the law in South Africa: The state as pimp. Paper presented at the African Studies Association Conference in Chicago. 30 October-2 November 1998.
  66. Production of educational output: time series evidence from socio-economically heterogeneous populations - the case of South Africa 1910-93. Paper presented at the Development Society of Southern Africa Conference. Rand Academic University. 7-8 April 1999.
  67. Production of educational output: time series evidence from socio-economically heterogeneous populations - the case of South Africa 1910-93. Paper presented at the African Econometric Society Conference. Wits University. July 1999.
  68. The socio-economic reconstruction of a post-apartheid South Africa. Paper presented at the seventh world congress of Social Economics at the University of Verona, Italy. 3-7 August 1994.

### **Selected Conference Proceedings**

1. Institutional Portfolios and the Dynamics of Locational Switching of Foreign Direct Investment. *Academy of Management Proceedings*, August 10-14, 2018, Chicago, Illinois, USA (with Helena Barnard).
2. Home-Country Turbulence as a Trigger for Outward FDI. *Academy of International Business Proceedings*, Dubai, UAE, July 2-5, 2017 (with Helena Barnard).
3. MNEs, Duality, and the Challenge of LGBT Inclusivity in Unsympathetic Host Countries Within Africa, *Academy of Management Proceedings*, August 4-8, 2017, Atlanta, USA, (with Diana Spicer).
4. Home-country turbulence as a trigger for outward FDI, *Academy of Management Proceedings*, August 4-8, 2017, Atlanta (with Helena Barnard).
5. Institutional Arbitrage as Motive for Outward FDI. *Academy of International Business Proceedings*, 27-30

June 2015, Bangalore, India. (with Helena Barnard).

6. Corruption, Multinational Enterprises and Institutions in Emerging Markets: An African Perspective. *Academy of International Business 2013 Proceedings, Bridging the divide: Linking IB to Complementary Disciplines and Practice*. Istanbul. ISSN: 2078-4430.
7. The Strategic Location of Regional Headquarters for Multinationals in Africa: South Africa as a Host Country. *Academy of International Business 2012 Proceedings, Rethinking the Roles of Business, Government and NGOs in the Global*. Washington, DC. ISSN: 2078-0435.

#### Other Publications and Mainstream Press

1. John Luiz & Baldwin Guchu. Insights from Zimbabwe on how to link formal and informal economies. 10 May 2022. *The Conversation*. <https://theconversation.com/insights-from-zimbabwe-on-how-to-link-formal-and-informal-economies-182353>. Reprinted in 28 international media outlets including: the Herald Globe, Hong Kong Herald, Irish Sun, Malaysia Sun, Japan Herald, AllAfrica, Sydney Sun, the US News, India Gazette, Argentina Star, Mexico Star, Israel Herald, Los Angeles News, Philippine Times, Beijing News etc. This piece garnered over 322,329 reads globally and was the recipient of The Conversation Africa's (TC-Africa) award for the most reads between 1 November 2021 and 31 October 2022.
2. Ansellia Adams & John Luiz. How organisations perpetuate patterns of inequality: a South African case study. 11 April 2022. *The Conversation*. <https://theconversation.com/how-organisations-perpetuate-patterns-of-inequality-a-south-african-case-study-176261>. Reprinted in various international media outlets including: News24, Modern Ghana, All Africa, Shaya Tv, Polity etc.
3. John Luiz & Aurélien Pradier. The war in Ukraine and its broader implications for the international green energy transition. 21 April 2022. *Daily Maverick*. <https://www.dailymaverick.co.za/article/2022-04-21-green-energy-transition-a-major-threat-to-russias-fossil-fuel-wealth-and-ukraine-is-a-rare-earth-treasure-trove/>
4. Ansellia Adams & John Luiz. Why inequality persists: How institutions and organizations reproduce inequality. 7 Feb 2022, *Management Insights*. <https://managementstudiesinsights.com/why-inequality-persists-how-institutions-and-organizations-reproduce-inequality/>
5. Luiz. Africa's free trade area offers great promise. But only if risks are managed with resolve. *The Conversation*. 27 May 2021. Reprinted on SABC News; The Street Journal; Reuters; ForeignAffairs; allAfrica.com and various other international news outlets.
6. Luiz. What South Africa can teach leaders about resilience. *The European Business Review*. 24 November 2020.
7. Luiz. An epidemic of globalisation - and the globalisation of an epidemic. *Fin24*. 3 Apr 2020.
8. Why Future Leaders Should Look To South Africa For Insights. (interview) *Forbes*. May 20, 2020.
9. Hamann, Luiz, Ramaboa, Khan, Dhlamini, Nilsson. Contextual bias can play out in management studies in both North and South. *The Conversation*. 19 February 2020.  
Also in *Beijing News*, 20 February 2020.
10. Luiz. How African free-trade area can avoid EU mistakes. *Business Day*. 29 May 2019.
11. Luiz. Why Old Mutual's 'homecoming' is a key litmus test for SA. *Fin24*, 18 August 2018.
12. Luiz. How a South African company turned constraints into global strengths. *The Conversation*. 19 June 2017. And *ManageMagazine*, 12 July 2017.
13. Luiz. How SAB turned weaknesses into global strengths. *Business Day*. 19 June 2017. Also appeared 19 June 2017 in *Fin24*, *MSN.com*, *City Press*, *Newsdog*, *How we made it in Africa*, *ENCA*, *BizNews*, *CNBC Africa*, *BD Live*, *SAPeople*, *MyZA*
14. Luiz. Wanted: Visionary leaders with a social conscience. *Fin24*. 3 May 2017.
15. Luiz. South Africa's Growth Trap: Explaining Poor Policy Choices. *Focus*. 78 (March): 50-54, 2016.
16. Luiz and Nyathi. Tired of 'Emerging': It's Time for Africapitalism. *Global Network Perspectives*. June 2016, No. 26
17. Luiz. Stuck in a middle-income limbo. *Business Day*. 1 September 2015.
18. Luiz. A social compact for long term inclusive economic growth. *Focus*. 73 (August): 28-35, 2014.
19. Luiz. Social pact is needed to spur growth and stability. *Business Report*. July 1 2014
20. Luiz and Olitzki. Evolving Strategies in the Johannesburg CBD. *Focus*. 69 (June): 25-31, 2013.
21. Luiz and Fadal. Why some countries win at sport. *Business Day*. 23 February 2012.
22. Luiz. Work out right dosages for SA's health. *Business Day*. 3 August 2007.
23. Luiz. Welfare's limits. *Financial Mail*. 9 March 2007.

24. Luiz. South Africa: The battle for social and economic policy. *Discourse*. December 2007.  
 25. Fedderke, de Kadt & Luiz. Unravelling the Education Crisis in South Africa. *Indicator SA*. 1999.

## 2. EMPLOYMENT HISTORY

a) Professor of International Management and Strategy from December 2016  
 Director of the MBA (2017-2020), University of Sussex Business School, UK (AMBA, EQUIS accredited)

b) Professor of International Business Strategy at the Graduate School of Business at the University of Cape Town since September 2011, and Director of International Relations at: (2011-2016); Academic Advisor to Executive Education (2011-2016).

The Graduate School of Business at the University of Cape Town is the only business school in Africa that has consistently been ranked in the Financial Times Top 60 ranking of schools internationally. It is AACSB, EQUIS and AMBA accredited.

Lecturing Academic Courses (MBA and EMBA): International Business Strategy; Environment of Business/Economics of Emerging Markets; Business, Government and Society; Organizational Disruption and Strategy Agility

Executive Management Training and Consulting: Beiersdorf, Abengoa, FirstRand, Standard Bank, ABSA Bank, Deloitte, Siemens, Richards Bay Coal Terminal, Media 24, Nigerian Investment Promotion Commission, Rosatom, Old Mutual, United Nations System Staff College, Southern African Customs Union,

c) Visiting Professor:

- TIAS School for Business and Society, Tilburg University, Netherlands – EMBA and MBA – from 2018 (Best teacher award Full Time cohort 2019)
- Pontificia Universidad Católica de Chile in Santiago 2011-2013

d) University of the Witwatersrand: Wits Business School: 2003 –2006; resumed 2009 - 2011

- I held various positions including: Professor of Business Administration, Director of International Programmes and Academic Director

Academic Courses: Environment of Business in Emerging Economies; Economics for Business; Business, Government and Society in Emerging Markets; Contemporary Issues in International Economic Analysis; International Business Strategy

Executive Management Training and Consulting: MY Globe Programme (with INSEAD Business School in France); The *Grow Your Business* programme and the *Management Development Programme* with Duke University; International Executive Development Programme (also served as Programme Director for this most senior executive programme); Management Advancement Programme; Certificate Programme for Corporate Leadership; Various In-Company Programmes (including TOTAL, Mittal Steel, Accenture, Vodacom, Bank SETA, Stats SA, JT International, Umgeni, Rand Water, Nedbank, Coca Cola, Nestle, British American Tobacco, Anglo Platinum, Lonmin, Telkom, Capital Alliance, Sandvik, Royal Bafokeng Holdings.)

e) Executive Dean: Faculty of Management at the University of Johannesburg: 2007 – 2008

f) University of the Witwatersrand: School of Economic and Business Sciences: 1995-2003

Lectured: Comparative Political Economy (graduate); Macroeconomics II & III; Development Economics (graduate)  
 Manager: Public Policy Unit and Database SA (Econometric Research Southern Africa) 2000-2003

g) Vista University: Lecturer (1991 - 1994)

Researcher: Employment Research Unit

### 3. EDUCATION

- a) PhD: University of Stellenbosch (AACSB, EQUIS, AMBA accredited)
- b) Master of Commerce: University of the Witwatersrand
- c) B Com Honours (with distinction): University of the Witwatersrand
- d) Bachelor of Commerce: University of the Witwatersrand  
Majors: Economics, Business Management

Additional courses:

- e) Cambridge Advanced Programme on Development Economics. Trinity Hall, Cambridge, July 2001.
- f) Strategic Agility. Harvard Business School, July 2007.
- g) The Wharton Global Faculty Development Programme at The Wharton School of Business, University of Pennsylvania, August 2011.

### 4. PROFESSIONAL STANDING

1. President of the Economic Society of South Africa: 2014-2016; Vice President: 2011-2013  
National Council Member of the Economic Society of South Africa: 2003-2007, and 2009-2018. Member of the Executive Committee of the Johannesburg Branch: 1998-2002
2. Appointed by the South African President to the national South African Statistics Council 2013–2018
3. Fellow of the Pan-African Scientific Research Council - from 2021; Member of the Policy and Public Engagement Committee
4. Editorial Board: Global Strategy Journal – from 2021
5. Editorial Board: International Business Review – from 2021
6. Editorial Board: Journal of International Business Policy – from 2017
7. Editorial Board: Transnational Corporations – from 2018
8. Editorial Advisory Board: Perspectivas Journal of Political Science – from 2022
9. Senior Editor: The International Journal of Emerging Markets: 2020-2021; Editorial Review Board from 2022
10. Editorial Board: Journal of Development Perspectives – 2007-2009, and from 2017
11. Editorial Board: South African Journal of Business Management (ISI indexed) - since 2011
12. Editorial Board: Economic History of Developing Regions: 2009-2014
13. Editorial Board: South African Journal of Economic and Management Sciences (ISI indexed) – 2005 - 2018
14. Editorial Board: Emerald Emerging Markets Case Studies – 2011 - 2014
15. Editorial Board: AIB-SSA International Business in Africa Book Series 2014-2016: Palgrave Macmillan
16. Associate Editor: ERSA Working Papers 2013 - 2018
17. Founding deputy Chair of the Academy of International Business Africa Chapter, 2014-2018.
18. AMBA Assessor: appointed in 2016
19. National Council Member of the Economic History Society of Southern Africa: 2011-2013
20. MBA and PhD evaluator for the Council for Higher Education in South Africa
21. Programme Accreditor: Malta's National Commission for Further & Higher Education since 2017
22. Serve on review panels for several universities
23. Associate Researcher at the Center for Globalization & Governance (2011-2016) the Nova University in Lisbon, Portugal
24. Academic Member of the Committee: Estoril Conference and Estoril Global Issues Distinguished Book Prize – since 2015
25. Conference Committee 46th Academy of International Business UK & Ireland Chapter Conference 25-27 April 2019, Brighton.
26. National Research Foundation Specialist Panel Member for Economics, Management, Administration and



- Accounting 2007-2010. Convener of group in 2010.
27. Member of the Euromed Marseilles International Scientific Committee in France 2004-2010
  28. External graduate (Masters and PhD) examiner at various universities including University of Cape Town, Rhodes University, University of South Africa, Gordon Institute of Business Science, University of Pretoria, University of the Witwatersrand, University of Stellenbosch, Universiti Teknologi PETRONAS, the Australian National University, Aalto University, Federal University of the State of Rio de Janeiro, Brazil
  29. Referee at several international journals including Strategic Management Journal, Journal of International Business Studies, Global Strategy Journal, California Management Review, Economic Modelling, Journal of Development Studies, Journal of World Business, Journal of Business Ethics, Research Policy.
  30. Academic Committee of a leading economics think-tank – Economic Research Southern Africa since 2005 (Chair of this body between 2009 and 2013)
  31. Consultant: various United Nations agencies, UK Department for International Development (DFID), African Development Bank in Tunisia on Competitiveness; PetroSA on the Role of a National Oil Company; Senwes and Futureworld on Business in Africa; Johannesburg Development Agency on Urban Renewal 1999-2006; Development Bank of Southern Africa on the Spatial Development Initiatives; USAID on Local Economic Development; African-European Affairs Consulting; National Business Initiative; Centre for Development and Enterprise; Department of Trade and Industry/NEDLAC on the Regional Industrial Development Programme
  32. Advisory Council 2010-2016: Solaron Sustainability Services. Headquarters in India.
  33. Advisory Board of Believe Begin Become at TechnoServe (An international non profit economic development organisation): 2007-2011
  34. Noted as a *Leading Educator of the World*, and *Who's Who in the World* by the International Biographical Centre in Cambridge, UK

## 5. ACADEMIC AWARDS, RECOGNITION AND GRANTS

1. Rated researcher by the National Research Foundation 2009-2015; 2016-2026: Internationally acclaimed. This is the 2<sup>nd</sup> highest rating awarded by the National Research Foundation.  
2003-2008: Y1 as a young researcher under 35 - recognised by all reviewers as having the potential (demonstrated by research products) to establish himself a future leader in his field.
2. Lectured on various international programmes including: Emory University; HEC Paris; Rotterdam School of Management; University of North Carolina; Thunderbird School of Global Management; Duke University; INSEAD; United Nations System Staff College; UNAIDS; United Nations Economic Commission for Africa (UNECA) Fundação Dom Cabral; IESE and Wharton Global CEO Program, Brown University and IE; Frankfurt School of Finance and Management, Tias Nimbas, University of Cologne
3. Visiting Scholar at the James S. Coleman Center at the University of California (UCLA) in 1999, 2006 and 2011.
4. Research Affiliate at Columbia University in New York in 2006.
5. Visiting Scholar at the Università degli Studi di Macerata, Italy in 2015.
6. Visiting Scholar at the Faculdade de Economia da Universidade Nova de Lisboa – Nova School of Business and Economics (Nova SBE) in 2021.
7. Senior Global Fellow at the School of Public Policy and Institute for Advanced Study at the Central European University in Budapest, Hungary, and the Global Public Policy Institute in Berlin, Germany in 2016.
8. Honorary Senior Research Fellow at the Helen Suzman Foundation since 2009
9. Universiti Teknologi PETRONAS in Malaysia: International External Examiner 2014 - 2017
10. Winner of the 2011 AABS/Emerald Case Competition with the case: *Woolworths SA: Making Sustainability Sustainable*.
11. Awarded Various Teaching Awards throughout my career – consistently rated by students amongst the top 10% of lecturers
12. Numerous research grants (list available upon request)

## 6. MANAGEMENT & LEADERSHIP RESPONSIBILITIES

1. Director of MBA (2017-2020), and Deputy Director of International Affairs (2017-2019) at the University of Sussex Business School.
2. Department of Strategy and Marketing Executive Committee (from 2020) at the University of Sussex Business School.
3. Director of International Relations, UCT GSB: Including being responsible for international accreditation and international strategy and partnerships (successfully took GSB through AMBA, EQUIS and AACSB accreditation) 2011-2016.
4. Academic Adviser to Business Development at UCT GSB 2011-2016
5. Member of Various School and University Committees, and Executive Committees, and Senates throughout my career.
6. Executive Dean: Faculty of Management, University of Johannesburg: 2007-2008 (Served and Chaired various committees within the Faculty and the University)
7. Director: WBS International Programmes 2005-2006; 2008 -2011; Academic Director: WBS 2003 - 2004

## **7. SUPERVISION OF HIGHER DEGREE STUDENTS**

Full list available upon request. Includes several PhD's and over 100 Masters degrees.  
Currently supervising a further five PhD's and eight Masters.